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## GLENDALÉ'S NEW REGIONAL TRAVEL PLANNER OFFERS NEW FEATURES AND IDEAS FOR THE WEST VALLEY

**Glendale, Ariz.** — The newest edition of the Glendale Convention & Visitor Bureau's official visitor guide is now on the streets. While visitors will find this guide to provide the usual hundreds of tips on the best places to eat, shop and experience, they will also find a few new features that call out things special to only the West Valley.

The 2013 guide's theme is a local's take on the must-see attractions in Glendale and the West Valley cities. Readers will find a special two-page spread in this issue showcasing a dozen experiences that can only be had in Glendale and the West Valley as well as a 'best-of' style feature full of tips right from the minds and hearts of those who call this region home. Visitors can find out the best place to watch the sun set, the locals' favorite annual festival and super secret dining locales.

The 32-page, full-color publication also highlights the region's art-and-culture points of interest, business amenities, accommodations, golf courses, outdoor recreation and sports venues. Readers will also find the popular area maps included as well as useful links to the CVB's various digital tools, including social media connections, mobile website, videos and more. Approximately 55,000 guides are produced annually in partnership with Madden Media. The magazine costs the city nothing to produce and is fully supported by advertisers and Maricopa County tourism grant funds.

"New editorial features such as 'The Locals Guide' and 'Only in the West Valley' were created by local residents and CVB members who provided input on all the must-see things to experience in the West Valley," said Lorraine Pino, Glendale CVB manager. "And our visitor guide isn't just for those traveling from other cities, states or countries. Residents will discover hidden treasures and learn how to be a tourist in their own backyard with 'The Local Guide' section."

For the environmentally conscious, the publication has been printed on recycled paper and is also available online at [www.visitglendale.com](http://www.visitglendale.com). The user-friendly online version allows visitors who are planning their trip to the West Valley to access information right away and begin building their list of must-see things to see and do.

To pick up a copy of the guide, stop by the Glendale Visitor Center located at 5800 W. Glenn Drive, #140 in downtown Glendale. Center hours are Monday through Saturday from 10 a.m. to 5 p.m. For additional information, [www.visitglendale.com](http://www.visitglendale.com) or call the Glendale Visitor Center at 623.930.4500.

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